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VACHICALIEV PORTANANO CEPORCIEV PORTANANO CEPO















## **WOW PARTNERS**

























#### WOW PROJECT OVERVIEW

Program: Erasmus+

Sport Action: Collaborative Partnership Call reference: EAC/A04/2015

Title of the Project: Wave On Wave – Water sports for young people's physical activity

Grant Agreement n°: 2016-3593 / 001-001

Duration of the Project: 24 months

Budget: 497.238 € Grant approved: 397.238,40 € (80% of the total eligible costs)

Other contribution: 99.447,60

Objective: Promote voluntary activities in sport, together with social inclusion, equal opportunities and awareness of the importance of health-enhancing physical activity, through increased participation in, and equal access to sport for all.

Topic: Encourage participation in sport and physical activity, especially by supporting the implementation of the EU Physical Activity Guidelines













#### **WOW PROJECT GOALS**

- 1 To increase the accessibility of water sports reducing barriers that limit the possibilities of social inclusion, the promotion of equal opportunities and the "sport for all" approach principle
- 2 To strengthen volunteers skills in organization and management of activities and events of water sport associations by improving their role as professional providers of personal services to local communities
- 3 To remove cultural barriers in young people and adults, especially among families, teachers and school administrators, that limit water sports practice thanks to the transfer of technical, environmental and cultural knowledge
- 4 To reduce the early dropout phenomenon in water sports through new innovative methods of teaching, couching and educating to "sport for all" values
- 5 To enhance the perception of water sports role in young people education through new forms of collaboration between the different actors of civil society















Yacht club "Port Varna" is established in 1974 as Club for leisure sailing and recreational tourism on sea.

It is one of the oldest sailing clubs in Bulgaria.















Despite the intention to be a place mostly for leisure and sea rest the Club has started developing sport sailing since its beginning:

- ✓ children sailing school was formed
- ✓ firs daring sailing attempts in the modern Bulgarian sailing history were made:
  - first crossing of the Black sea
  - first participations in world renowned sailing regattas

As a result only 2 years after the official opening of the Club its members have planned and conducted the first Bulgarian single-handed round-the-world sailing trip. It was completed in only 202 sailing days (which was a world record at that time) by Georgi Georgiev, member of the Club and now Clubs' Patron. The sail was on board of s/y "Cor Caroli".

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Today the Club has 7 keel four-ton boats



and about 30 sailing dinghy boats:

Optimist, Laser 4.7 and Radial, 420, 470















#### **FACILITIES** (both rented and owned):

- ✓ Closed hangar for strong dinghy boats;
- √ 7 quay places for keel yachts
- ✓ Storage room for the coaches;
- ✓ F and M dressing rooms;
- ✓ Repair storage room;
- ✓ 3 safety rib boats for trainings and regattas;
- ✓ 1 wardroom and administrative office room + WC;
- ✓ 1 coaches' and study room;
- $\checkmark$  1 van bus (8+1 seats);
- ✓ 3 trailers for dinghy boats with 4 platforms.
  - the Club is sharing common bathrooms with the Port marina;
  - a small overhead /bridge/ crane is also available













The Club is registered as NGO and is member of the Bulgarian Sailing Federation (the only National sailing association, which is also member of WS), and is actively taking part in the regattas from the National sailing calendar and National championship.



The Club has about 95 members and 123 registered for 2018 athletes (within the index register of the BSF), among them:

Under 18 years old		Above 18 years old	
F	M	F	M
14	40	20	49

The children sailing school has three employed coaches:

- 2 per class Optimist (beginners and advanced representative team)
- 1 per class Laser, 420, 470













## ORGANIZATION AND HOSTING OF REGATTAS

















#### ORGANIZATION AND HOSTING OF REGATTAS

























# TRAININGS AND DAILY ROUTINE IN THE CLUB





























# SPORT TRAINING AND COMPETITION LOGISTIC

















#### GOAL 1: ACCESSIBILITY OF WATER SPORTS



# **DEVELOPMENT PLAN**

Yacht Club "Capt. Georgi Georgiev-Port Varna"

Dissemination of the sailing sport MISSION

VISION For a bay full of sails

MOTTO Sail with us!

GOALS

Preservation of and service for

been adopted new, more open to the wide public

Recently it has

#### DEVELOPMENT **PLAN**

Creating more media buzz around sailing activities, building interest and trust

Safety, love to the sea, high marine culture, good teamwork, fair play, support, friendship, elaboration, partnership, transparency















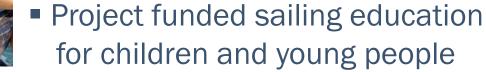


# (NAME / GOAL 1: ACCESSIBILITY OF WATER SPORTS )









Providing accessible for the broad public sailing courses, trainings, etc.



















**PROJECT** 

# **"UNDER** SAILS"

30 young people educated in sailing in 2016, June-September

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PROJECT

INDOMAYE 
VOIDE

Вропейска младежка столица

"SAIL WITH US"

40 young people (40% of them from vulnerable environment) educated in the extreme sailing class 420 in 2017, June-October. 1st Regatta "Sail with us"





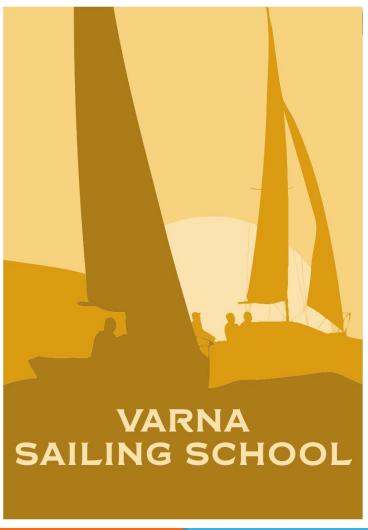
















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#### **PROJECT**

# **"VARNA SAILING** SCHOOL"

Professional education for 6 young sailors; Developing sustainable business model for sailing courses; More than 80 people took sailing lessons in 2017, July-October







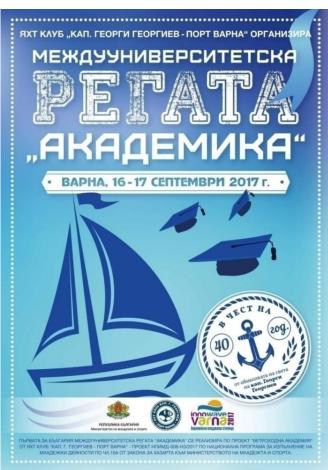












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#### РЕПУБЛИКА БЪЛГАРИЯ

Министерство на младежта и спорта Bulgarian Ministry of youth and sport

# PROJECT "SAILING ACADEMY"

96 university students and workers educated in sailing in 2017, June-September

First interuniversity Regatta "Academica"















# YC"PORT VARNA": GOAL 2: STRENGTHEN VOLUNTEERS SKILLS

















## YC"PORT VARNA": GOAL 3: REMOVE CULTURAL BARRIERS





Jan/Dec 2018

#### **SAILING ON THREE SEAS**

EUROPEAN CROSSOVER EXPERIENCE FOR YOUNG SAILORS

BLACK SEA - SOUTH AEGEAN SEA - ATLANTIC OCEAN







#### Varna - Tenerife - Syros

Exchanging sailing practices and cultural experience, developing communication skills and building friendships for both athletes (about 30 children), coaches and clubs.

Coordinated by YC "Capt. G. Georgiev - Port Varna"





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# YC"PORT VARNA": GOAL 4: REDUCE THE EARLY DROPOUT



We need to further provide:

- own /or less expensive club facilities to release more funding on sport events, training, boat repair;

 larger number bigger dinghy sailing boats to allow youngster stay in the sailing sport and be competitive; to secure smooth transition from dinghy to keel yachts for more athletes.































- Working on improving our communication abilities to raise awareness about sailing sport and culture
- We are trying to create more media buzz about sailing activities, building interest and trust
- We are participating in local, national and international events in the town to promote the sailing sport and the clubs' presence in the town life















- SPORT FEST of water sports 2017/18
- May 20<sup>th</sup> EUROPEAN MARITIME DAY,
- #BE ACTIVE,
- EUROPEAN SPORT WEEK
- OPEN DAYS OF THE SAILING SPORT...

The club is seeking participation in local, national and international projects not only regarding sailing solely but water sports as whole, as an attempt to promote higher marine culture of the sea town.



WATER SPORTS FOR YOUNG PEOPLE'S PHYSICAL ACTIVITY







































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THANK YOU FOR YOUR ATTENTION!













